## 2023 ANNUAL EEO PUBLIC FILE REPORT

## BICOASTAL MEDIA LICENSES IV, LLC

## (CENTRALIA – CHEHALIS EMPLOYMENT UNIT)

# Stations in Employment Unit: KELA (AM), Centralia-Chehalis, WA KMNT (FM), Chehalis, WA

Stations: KELA(AM), Centralia-Chehalis, WA

KMNT(FM), Chehalis, WA

Reporting Period: September 21, 2022-September 20, 2023

No. of Full-time Employees: Fewer than 10

Small Market Exemption: YES

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

#### **INITIATIVES**

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Participated in at least 4 **job fairs** by station personnel who have substantial responsibility in making hiring decisions.

• November 2, 2022 – Sales Manager attended the Morton/White Pass Job Fair.

Co-sponsored at least one **job fair** with organizations in the business and professional community whose membership includes substantial participation by women and minorities.

September 27, 2022 – KELA and KMNT Radio helped co-sponsor a local hiring event hosted by Centralia-Chehalis Chamber, and invited local businesses to one location where individuals seeking employment could apply for various jobs and receive an interview on the spot. The stations supported the event by running a series of spots to promote the event.

**Listed** each **upper-level** category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

All upper-level jobs are listed with the Washington State Association of Broadcasters.

### LIST OF POSITIONS FILLED

| DATE OF HIRE | JOB TITLE         | RECRUITMENT SOURCE REFERRING HIREE |
|--------------|-------------------|------------------------------------|
| 3/20/23      | Account Executive | Radio Ad                           |

#### INTERVIEWEE REFERRAL SOURCE SUMMARY

| Recruitment Sources Referring Interviewees during Reporting Period | Number of Persons<br>Interviewed that the<br>Source Referred |
|--|--|
| Radio  | 1  |
| Total Number of Persons Interviewed during the Reporting Period:   | 1  |

## RECRUITING SOURCES USED

Job Title of Position: Account Executive Date of Hire: 3/20/23

| REFERRAL SOURCE               | * | Address of Source   | CONTACT PERSON<br>AT SOURCE | TEL. NO. AND E-MAIL<br>ADDRESS OF SOURCE                                   |
|-------------------------------|---|---------------------|-----------------------------|--|
| KELA/KMNT<br>Radio- on air    | N | 1635 S. Gold Street | Lindy Waring                | 1635 S. Gold Street,<br>Centralia, WA 98531<br>360.736.3321                |
| Bicoastal Media<br>website    | N | Bicoastal Media     | Lindy Waring                | 1635 S. Gold Street,<br>Centralia, WA 98531<br>360.736.3321                |
| Centralia-Chehalis<br>Chamber | N | Chamber FB Page     | Sarah Bent                  | 500 NW Chamber of<br>Commerce Way,<br>Chehalis, WA 98532<br>(360) 748-8763 |
| Indeed                        | N | Indeed.com          | Richard Dutton HR           | 1500 Valley River<br>Drive, Suite 350<br>Eugene, OR 97401                  |
| KELA/KMNT                     | N | Facebook Page       | Ashley Werner               | 1635 S. Gold Street,<br>Centralia, WA 98531<br>360.736.3321                |
| WSAB                          | N | Wsab.org            | Keith Shipman               | kshipman@wsab.org  |

<sup>\*</sup> Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.